

## FOR IMMEDIATE RELEASE

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### **GreenHomeNYC Presents: The 2004 NYC Green Buildings Open House**

New York, NY, August 10, 2004 —On Saturday, October 2nd, 2004, GreenHomeNYC, in partnership with the North East Sustainable Energy Association, will host the annual New York City Green Buildings Open House. Green buildings from across the five boroughs will open their doors to the public to show how aesthetics, quality, and affordability, can go hand in hand with environmentalism, human health, comfort, and well being.

New York is rapidly gaining momentum in the burgeoning green building movement—finding ways to make the City’s unique building stock vastly more healthy and environmentally sustainable—with current success stories ranging from upscale apartment buildings to affordable housing; from rapid transit stations to courthouses and libraries; and from midtown high-rises to Brooklyn lofts. Open House attendees, whether building professionals, building owners, or tenants will get a chance to see green building elements such fuel cells and solar cells, geothermal heating, nontoxic materials, designs for day lighting and energy efficiency, comfort controls, and the use of renewable, salvaged, recycled, and recyclable materials.

GreenHomeNYC is organizing the Open House for the second consecutive year. GreenHomeNYC staff will lead neighborhood walking tours and a multi-borough bus tour, where building owners and architects will describe the features of their buildings, explain the way the buildings function, and examine not only the benefits of the green features to the residents and the city as a whole but also the costs involved in making the project a reality.

Last year’s event was extremely successful, attracting both New York denizens and visiting out-of-towners, with a variety of different backgrounds and interests. And thanks to the addition of even more buildings and building types, and the steadily growing interest and enthusiasm for green building among the press and the public (see the May 6 *New York Times* Garden Section), turnout for this year’s Open House is expected to be even higher. For more information about last year’s Open House, including a list and description of the featured buildings, please visit GreenHomeNYC’s website at <http://www.greenhomenyc.org>.

*The 2004 Green Buildings Open House will take place from 10:00 AM to 4:00 PM on Saturday, October 2<sup>nd</sup>, 2004. Information about the tour is available on the GreenHomeNYC Web site: <http://www.GreenHomeNYC.org>.*

### **About GreenHomeNYC**

GreenHomeNYC is a community-oriented, volunteer-driven nonprofit group that supports environmentally responsible building in New York City. Its goal is to serve as a resource for building professionals, owners and tenants, and enables them to take immediate action to Green their homes and working environments. GreenHomeNYC’s programs seek to:

- Raise the profile of Green Building for all types of building projects
- Act as a clearing-house for information and ideas about local resources and services
- Foster a supportive network for people undertaking Green Building